

Dear <Name>,

My name is <your name>, and I'm running a <event> at <location> to benefit <charity>, a <cause> nonprofit. To ensure that the event benefits the organization as much as possible—and stays accessible to the community—I'm looking for sponsors to help cover event costs and supplement race fees.

I'd like to invite <potential sponsor> to consider supporting the event financially. All sponsor names or logos will be featured on both the race website and a prominent banner at the event. Any amount is appreciated, and we've outlined a few sponsorship tiers below:

Bronze – \$50–\$99

- Company name on banner and website
- Name announced at event

Silver – \$100–\$199

- Logo on banner and website
- Name announced at event

Gold – \$200+

- Large-format logo on banner and website
- Name announced at event

More info about the race is at <website>, and feel free to reach out if you have any questions at <contact info>.

Thanks so much for your time and consideration.

Regards,

<name>

<title>

<contact>